

# 2013 FHCSWA Membership Recruitment Drive

As the scope of operation for long-term care (LTC) facilities continues to evolve and expand to accommodate an aging population, social workers in LTC face many new and complex challenges. FHCSWA, an affiliate organization of the Florida Health Care Association (FHCA), is the only organization in the state of Florida devoted to social work professionals in LTC.

## **Start Recruiting Today!**

You depend on FHCSWA and we depend on you. As an active member, you know firsthand the value of membership with FHCSWA. Share your personal and professional experiences with colleagues, so they too can discover the benefits of membership. Make YOUR association stronger by recruiting new members, and getting them involved and expanding our outreach. Peer-to-peer is one of the most effective outreach strategies.

**For every five (5) new members recruited, you will WIN a \$25 credit** toward your own membership renewal or registration fees for the 2013 Annual Conference. Please remember that your name must appear as the recruiting member in order for you to be credited. The FHCSWA member with the most new members will win the **\$250 Grand Prize!** The winner will be announced at the Annual Conference at the Naples Grande Resort, in July 22-25, 2013.

## **Benefits of Membership:**

- Attend the annual conference and other continuing education programs at discounted member rates.
- Engage in Special Interest Groups – Join us on Facebook – Upload your local chapter photos!
- Participate on FHCSWA committees and task forces.
- Get involved in your local chapter and become a FHCSWA leader.
- FHCSWA publishes a dynamic, statewide newsletter titled *In Touch* — winner of the Apex Award for Publishing Excellence.
- FHCSWA's official Website is at [www.fhcswa.net](http://www.fhcswa.net).
- Post your resume **FREE** at "FHCSWA's CareerCenter," an online job board on our website.

## **Charting a New Course**

- Networking with the other trade and professional associations.
- Advocacy in Tallahassee on behalf of the members of FHCSWA and its residents.
- Providing industry leadership
- Developing leadership and certification programs for its members.

## **Remember.... The Value of FHCSWA Membership**

- Affiliation with a Premier Brand
- Networking with Those "In the Know"
- Continuing Professional Education
- Image Enhancement
- Access to Association Decision Makers and Suppliers
- Career Enhancement
- Strength in Numbers
- Information is Power x 10
- Job Opportunities at Your Fingertips
- Investment in Your Future

## **Membership Campaign Entry Rules:**

- Only Active Organizational and Active Individual members in good standing are eligible to win.
- The prospective new member must join by **July 23, 2013**, in order to be included in the count.
- Each new member you successfully recruit is automatically credited to your name.
- Recruits are defined as new and/or former members; doesn't include routine renewing memberships.
- Referring member's name must be indicated on the new member's application when submitted with payment.

Now, get out there and help FHCSWA reach a higher level of excellence! For questions, please contact Ian Cordes, Operations Manager at (561) 659-5581 or e-mail [icordes@fhcswa.net](mailto:icordes@fhcswa.net).